Youth Emigration in the Western Balkans. Country studies on Albania, North Macedonia and Montenegro

TERM OF REFERENCE
June 2019
Introduction

Westminster Foundation for Democracy (WFD) is a non-departmental public body sponsored by the Foreign and Commonwealth Office (FCO). With over 25 years' experience of supporting democracy around the world, WFD's strategic plan elaborates our expertise and approach to supporting political parties, parliaments, civil society and electoral processes.

WFD is currently implementing a three-year CSSF funded project that operates in six countries: Albania, Bosnia and Herzegovina, Serbia, Montenegro, North Macedonia and Kosovo and is coordinated through a regional Western Balkans office based in Belgrade.

The regional programme titled: “Western Balkans Democracy Initiative” focused on three components of work:

- Strengthening Political Parties
- Strengthening Parliamentary Practice
- Strengthening Democratic Institutions and Culture

2. Objectives

After launching and conducting research on the cost of youth emigration in Serbia, WFD is now looking to conduct similar research on the cost of youth emigration for North Macedonia, Albania and Montenegro. For that purpose, WFD is looking for a vendor/consultant/organisation to develop research methodology and prepare the country base analysis and case studies.

The research should aim to analyse the economic effects of emigration in Albania, North Macedonia and Montenegro and assess potential gains or losses for the economies and societies of North Macedonia, Albania and Montenegro.

The selected vendor/consultant/organisation should provide offers for individual research or all three countries.

3. Research questions to be covered in the study

The youth emigration studies for Albania, North Macedonia and Montenegro should provide answers to the following three key questions:

1. What are the average higher education expenses for people in the relevant country?
2. What is the opportunity cost in terms of potential GDP growth generated by the annual populace emigration?
3. Are there positive effects from the migration flow on the economy of the relevant country and, if so, what are they?

Data type: Macroeconomic data
Population: age range 15-34;
Analysis of positive effects of youth emigration: receiving know-how from abroad; capital inflow; receiving of remittances; other effects.
Analysis of negative effects of youth emigration: loss of tax revenue; loss of consumers; loss of creative capital; loss of investment in education; rising of the pressure on pension fund; other factors.

It is expected that the vendor/consultant/organisation which applies for the task as part of the proposal proposes detailed research methodology which at a minimum would include data in 3 to 18 year’s time series on: Migration statistics; total educational expenditure by education level (ISCED) and type of source (private/government); output and intermediate consumption sections NACE rev 2; Pupils and students enrolled by education level and programme; number of pupils 6 years old; government expenditure for accommodation and food for students and pupil centres, credits and scholarships; household final consumption expenditure by COICOP groups; average wages gross and net per country by sections NACE rev 2; discount rates; exchange rates national currency/EUR; secondary income from worker remittances and other personal transfers – credit transactions; primary income compensation of employees credit transactions;

4. Timelines

Deadlines listed in the table below assume contracting is completed by June 12th. Research work should commence as early as June 12th, 2019. If contracting with the vendor/consultant/organisation is concluded after this date, the deadlines will be adjusted accordingly. The studies should be delivered and presented to WFD by the following deadlines:

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Description</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Draft Youth Emigration Study on North Macedonia</td>
<td>The draft research study with answers to all the relevant research questions, analysis and recommendations in English language to be prepared between June 12th and July 10th and delivered to WFD.</td>
<td>July 10th 2019 (English version of document to be provided to <a href="mailto:emil.atanasovski@wfd.org">emil.atanasovski@wfd.org</a> by COB on July 10th 2019)</td>
</tr>
<tr>
<td>WFD respond to comments and provides feedback on draft research</td>
<td>WFD will respond and provide comments to the draft research study between July 10th and July 15th</td>
<td>July 15th 2019</td>
</tr>
<tr>
<td>Final research study North Macedonia</td>
<td>Final research study with answers to all the relevant questions addressing comments and feedback from the WFD prepared and delivered to WFD by July 20th 2019</td>
<td>July 20th 2019</td>
</tr>
<tr>
<td>Draft Youth Emigration Study on Montenegro</td>
<td>The draft research study with answers to all the relevant research questions, analysis and recommendations in English language to be prepared between June 12th and July 29th 2019 and delivered to WFD.</td>
<td>July 29th 2019 (English version of document to be provided to <a href="mailto:emil.atanasovski@wfd.org">emil.atanasovski@wfd.org</a> by COB on July 29th 2019)</td>
</tr>
<tr>
<td>WFD respond to comments and provides</td>
<td>WFD will respond and provide comments to the draft research study between July 29th and August 3rd</td>
<td>Deadline August 3rd 2019</td>
</tr>
<tr>
<td>feedback on draft research</td>
<td>Final research study on Montenegro</td>
<td>Final research study with answers to all the relevant questions addressing comments and feedback from the WFD prepared and delivered to WFD by August 10th 2019.</td>
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<tr>
<td>Draft Youth Emigration Study on Albania</td>
<td>The draft research study with answers to all the relevant research questions, analysis and recommendations in English language to be prepared between June 12th and August 30th and delivered to WFD.</td>
<td>WFD will respond and provide comments to the draft research study between August 30th and September 5th 2019</td>
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<tr>
<td>WFD responds to comments and provides feedback on draft research</td>
<td>WFD will respond and provide comments to the draft research study</td>
<td>September 5th 2019</td>
</tr>
<tr>
<td>Final research study Albania</td>
<td>Final research study with answers to all the relevant questions addressing comments and feedback from WFD prepared and delivered to WFD by September 15th, 2019.</td>
<td>September 15th 30th 2019</td>
</tr>
</tbody>
</table>

### 5. Key Deliverables

- The vendor/consultant/s/organisation is expected to prepare and deliver a study on youth emigration for North Macedonia
- The vendor/consultant/s/organisation is expected to prepare and deliver a study on youth emigration for Montenegro
- The vendor/consultant/s/organisation is expected to prepare and deliver a study on youth emigration for Albania
- The vendor/consultant/s/organisation is expected to prepare a PowerPoint presentation with key findings from his research on North Macedonia.
- The vendor/consultant/s/organisation is expected to prepare a PowerPoint presentation with key findings from his research on Montenegro.
- The vendor/consultant/s/organisation is expected to prepare a PowerPoint presentation with key findings from his research on Albania.
- The vendor/consultant/s/organisation is/are expected to present the findings of the study to a relevant audience agreed with relevant WFD country offices in Albania, Montenegro and North Macedonia at a time agreed with relevant WFD Country Representatives.

### 6. Budget

- The maximum budget for preparing an individual research study per country is **7000GBP** inclusive of development of methodology, desk research, preparing the
study, organisation of all and any relevant meetings, costs for peer review of a local country based organisation, proofreading cost to English, translation and interpretation costs inclusive of VAT.

- The consultant/s travel expenses, meeting organisation costs, accommodation and boarding costs, draft report preparation, meal allowances and any incidentals for preparing the study are the sole responsibility of the consultant. WFD will not be covering any of the above expenses and the budget provided is inclusive of these costs.

- 40% of the approved budget will be provided upon signing the contract to ensure effective execution of the tasks. 60% upon successful completion and delivery of the assessment/s.

7. Application details

Interested consultants/organisations should express their interest for this proposal by providing a one-page proposal and CV/CVs of the consultant/s by June 12th 2019.

Vendors/Consultant/Organisations can apply for one case study, two or all three.

Interested vendors/consultants/organisations should provide a detailed methodological explanation of what type of methodology and data they intend to use to prepare each individual study.

For organisations a one-page document listing the experience of the organisation relevant for this work should be prepared and any prior published work on this topic.

Track record of previous work with WFD under similar methodology and quick turnaround in delivering the task will be considered an additional asset.

An email with your expression of interest stating previous relevant work and relevant documents (one page proposal, proposed methodology and a budget proposal) should be sent to the WFD Western Balkans Regional office at emil.atanasovski@wfd.org by June 12th 2019.

Only vendors/consultants/organisations which have relevant experience and have conducted and published work on the relevant topic will be considered.

Only consultants/organisations which will be able to complete the research study/studies by the provided deadlines and conditions will be considered for this assignment.